



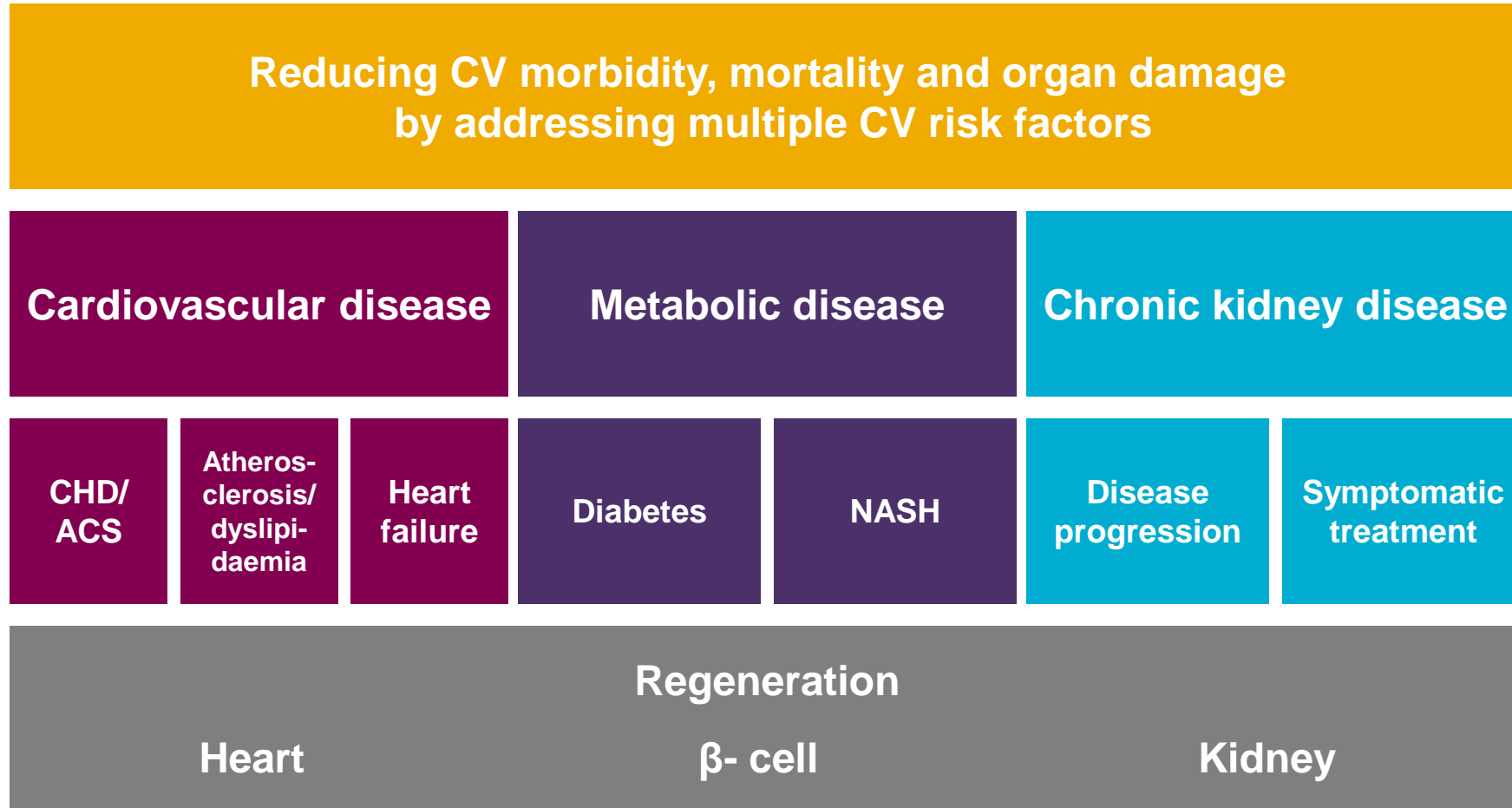
Pipeline: Cardiovascular & Metabolic Disease (CVMD)

Addressing the next frontier in cardiovascular medicine

Elisabeth Björk, Vice President, Head CVMD GMD



Cardiovascular & Metabolic Disease (CVMD): Strategy



CHD: Coronary heart disease
ACS: Acute coronary syndrome
NASH: Non-alcoholic steatohepatitis



Diabetes: Strategy to transform patient care

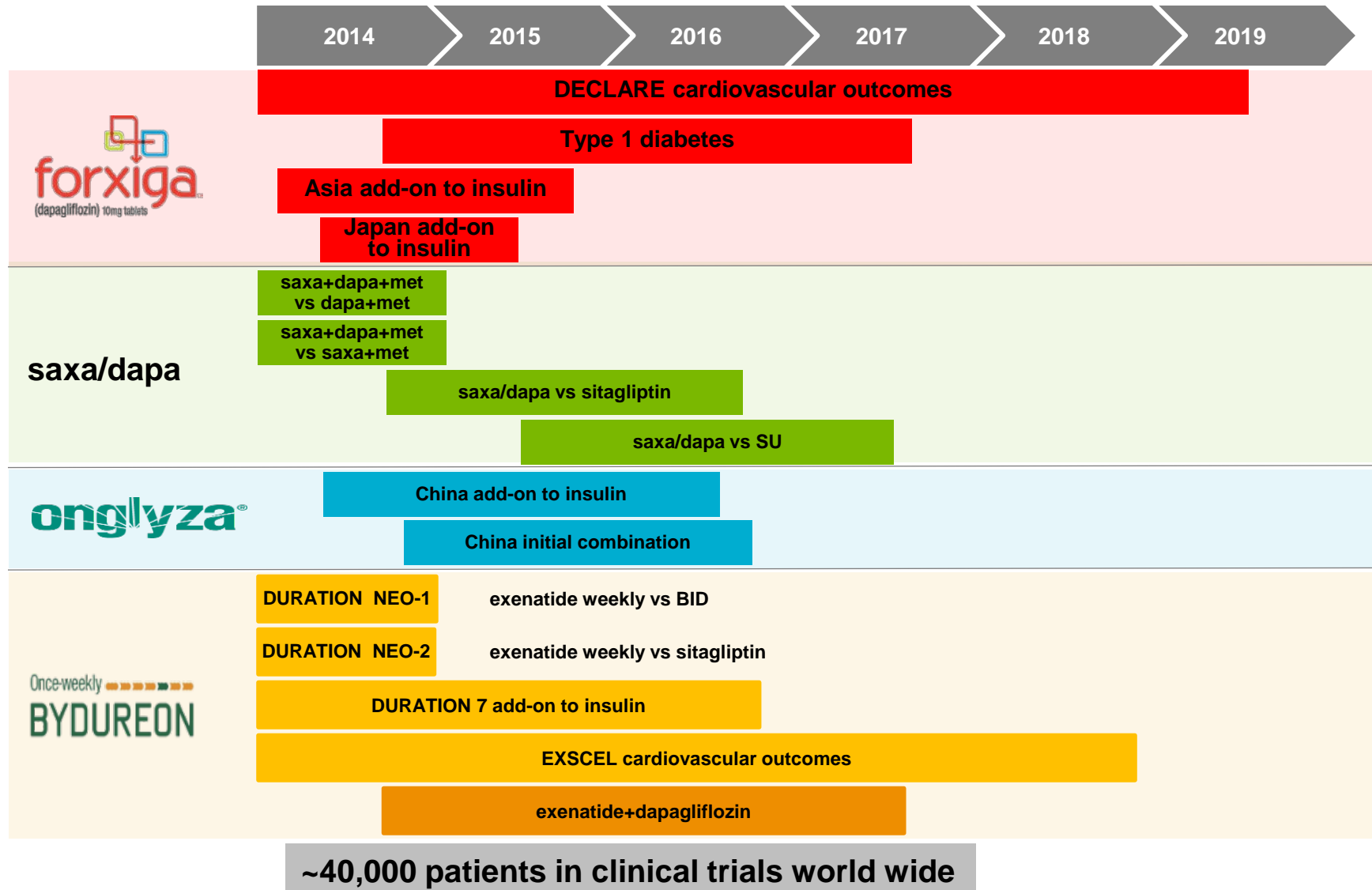
Shift treatment paradigm to early combination therapy and accelerate achievement of treatment goals

Develop a science-led life cycle management strategy

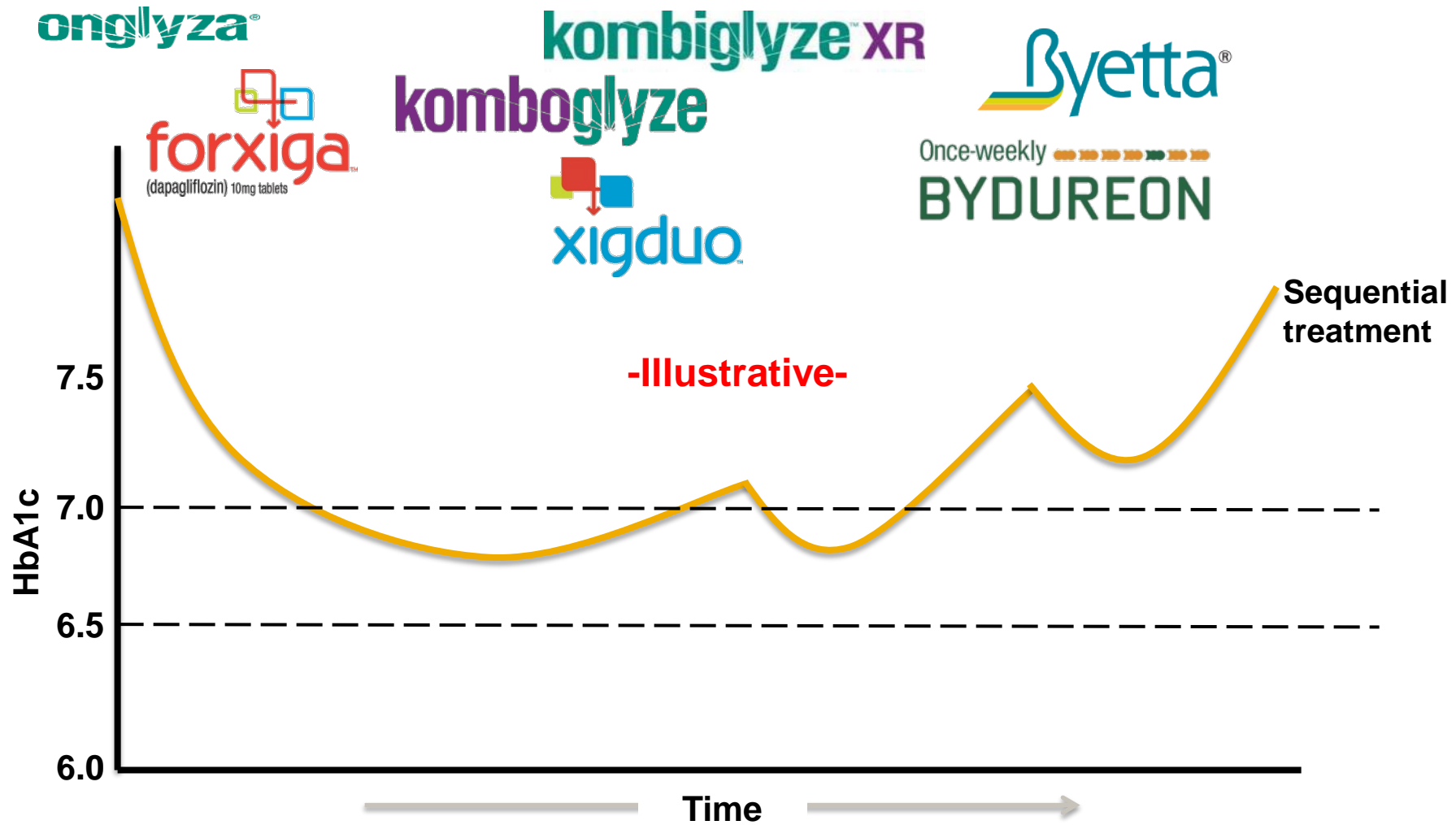
Expand into new areas of unmet need, including expansion into Type 1 diabetes with *Forxiga*



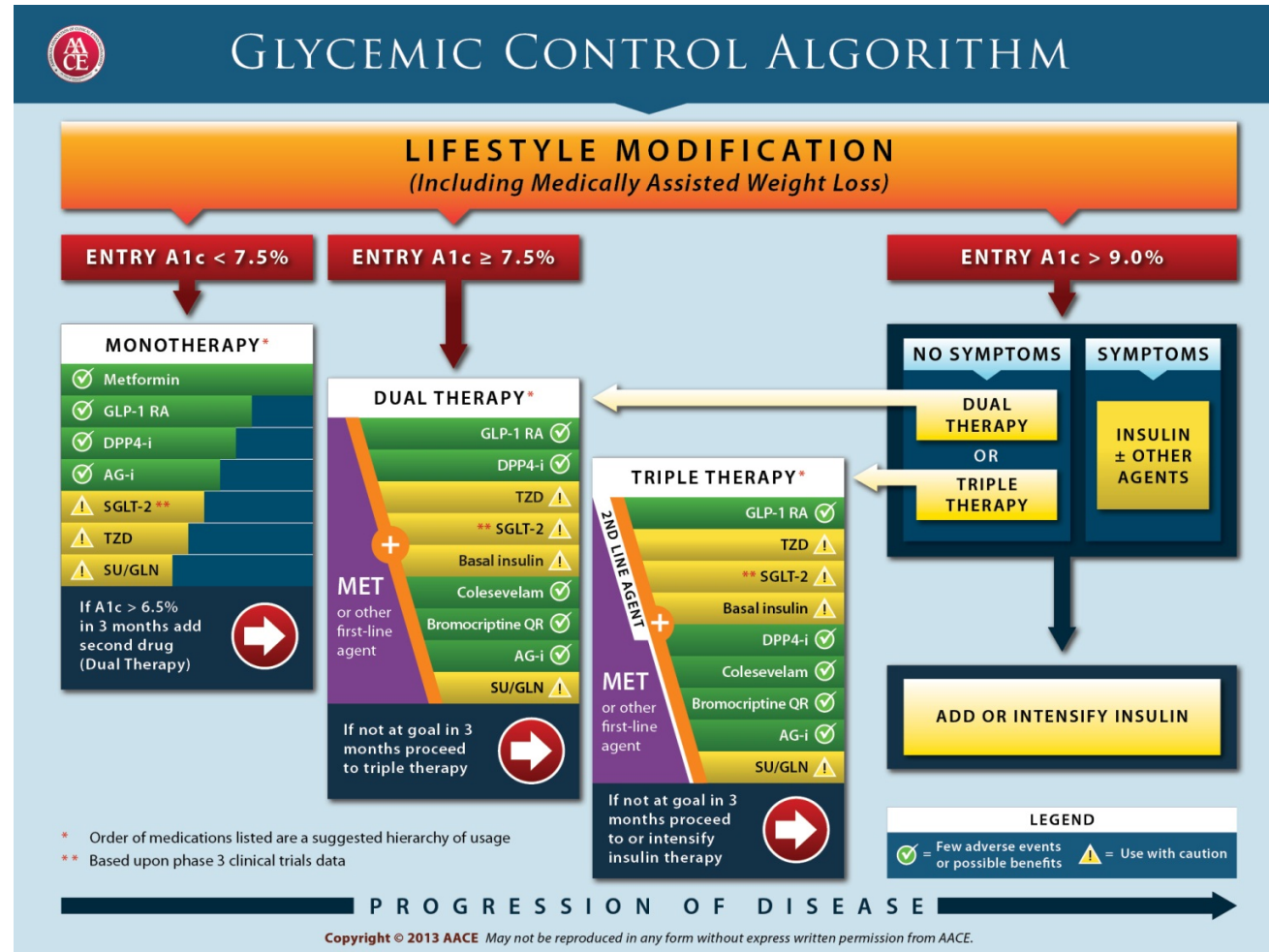
Diabetes: R&D commitment



Diabetes: Helping patients along disease progression



Diabetes: New guidelines more aggressive with earlier combinations



Note: AACE guidelines were published March 2013, SGLT-2 recommendation was based on Ph3 data.



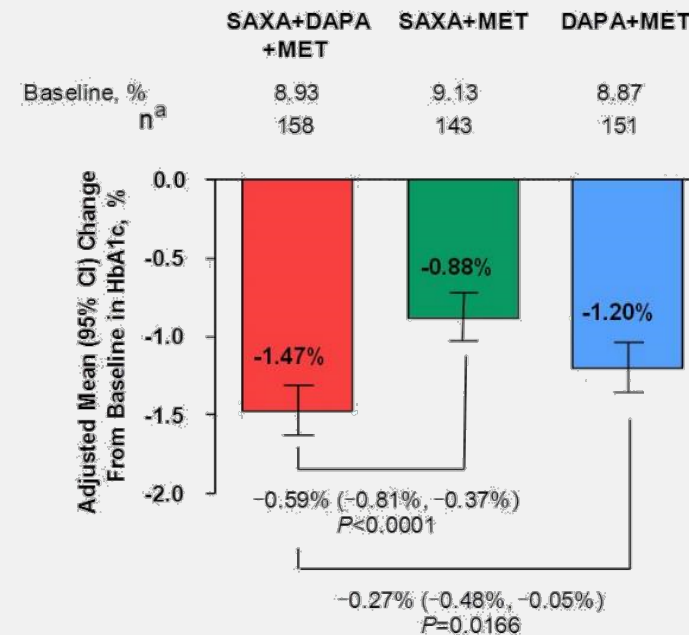
Oral combinations: Saxa/dapa & saxa/dapa/metformin

Portfolio well-positioned to enable early combination treatment

- Saxa/dapa added to metformin in poorly controlled T2DM
 - HbA1c reduction 1.47%
 - HbA1c <7% in 41% of patients
- Regulatory submission for saxa/dapa FDC targeted for 2015
- Saxa/dapa/met FDC development ongoing. Regulatory submission expected post 2016

Significant reduction in HbA1c with low rates of hypoglycaemia

Adjusted mean change from baseline in HbA1c at 24 weeks



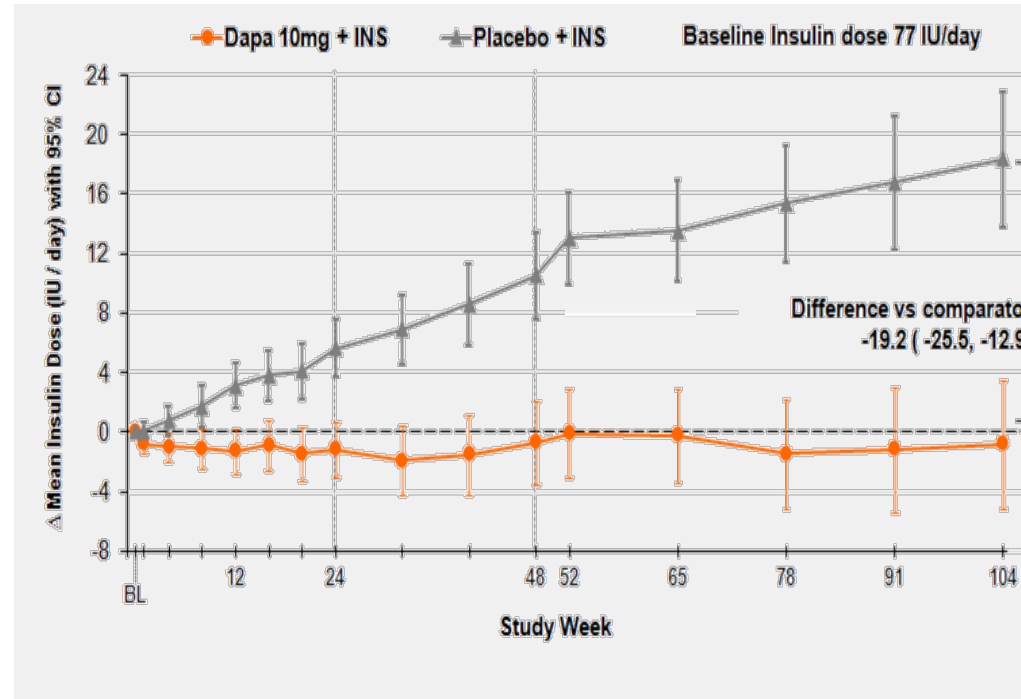
^a Number of randomized patients with non-missing baseline values and Week 24 values.
CI, confidence interval.

Rosenstock J, Hansen L, Zee P, Li Y, Cook W, Hirshberg B, Iqbal N. Dual Add-On Therapy in Poorly Controlled Type 2 Diabetes on Metformin: Randomized Double-Blind Trial of Saxagliptin+Dapagliflozin vs Saxagliptin and Dapagliflozin Alone. 127-LB, American Diabetes Association, 2014.



Forxiga / Xigduo: Insulin doses remained stable over 2 years

- Dapagliflozin showed sustained reductions in HbA1c in when used in combination with insulin
- Patients on dapa +insulin lost weight -3kg vs insulin alone
- Insulin doses remained stable over the study period



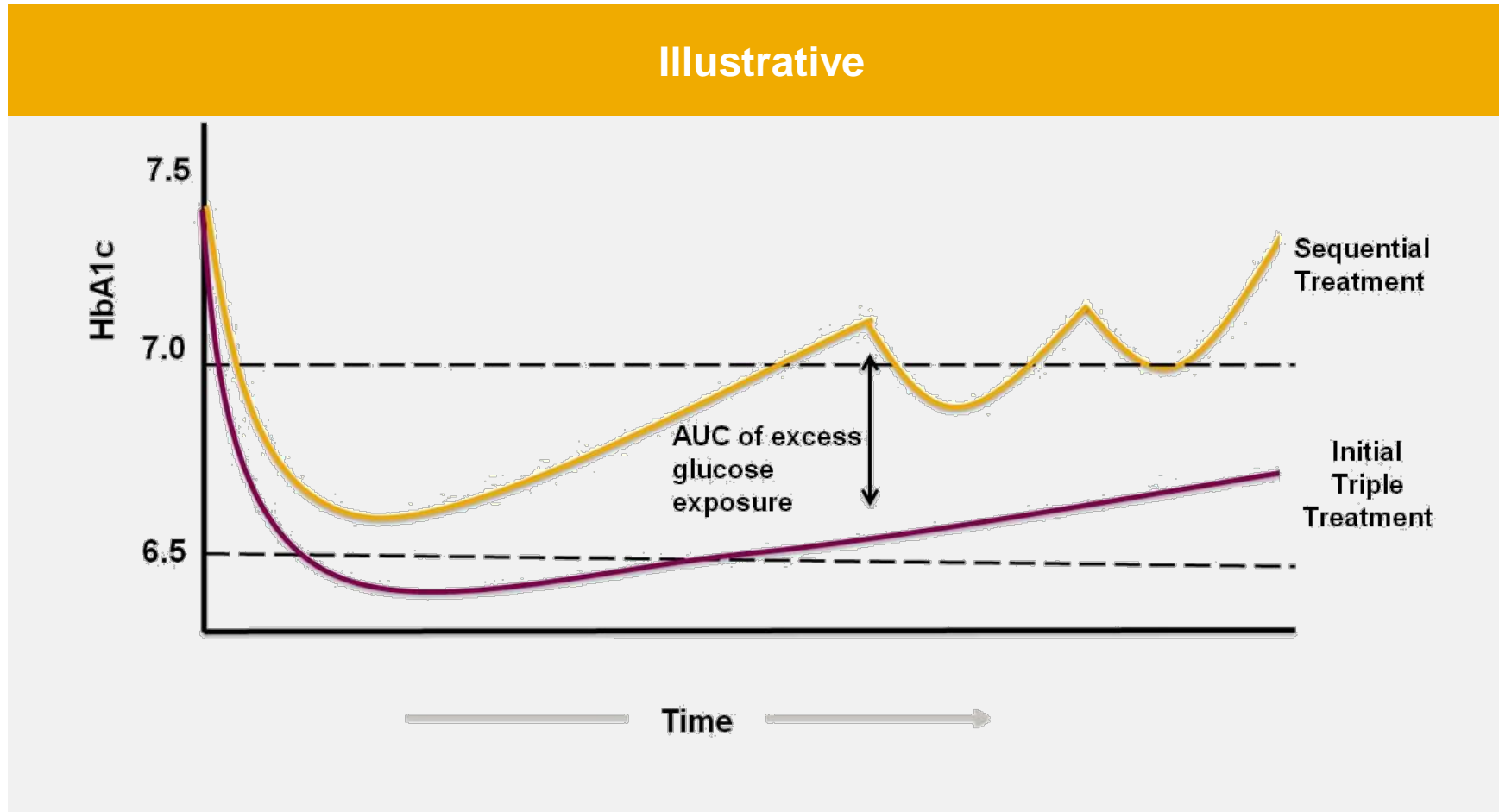
Forxiga + insulin maintained HbA1c and induced weight loss vs insulin alone

Ann Intern Med. 2012;156(6):405-415

Study 006 Clinical Study Report, Figure4, Table 11.2.6.1.1

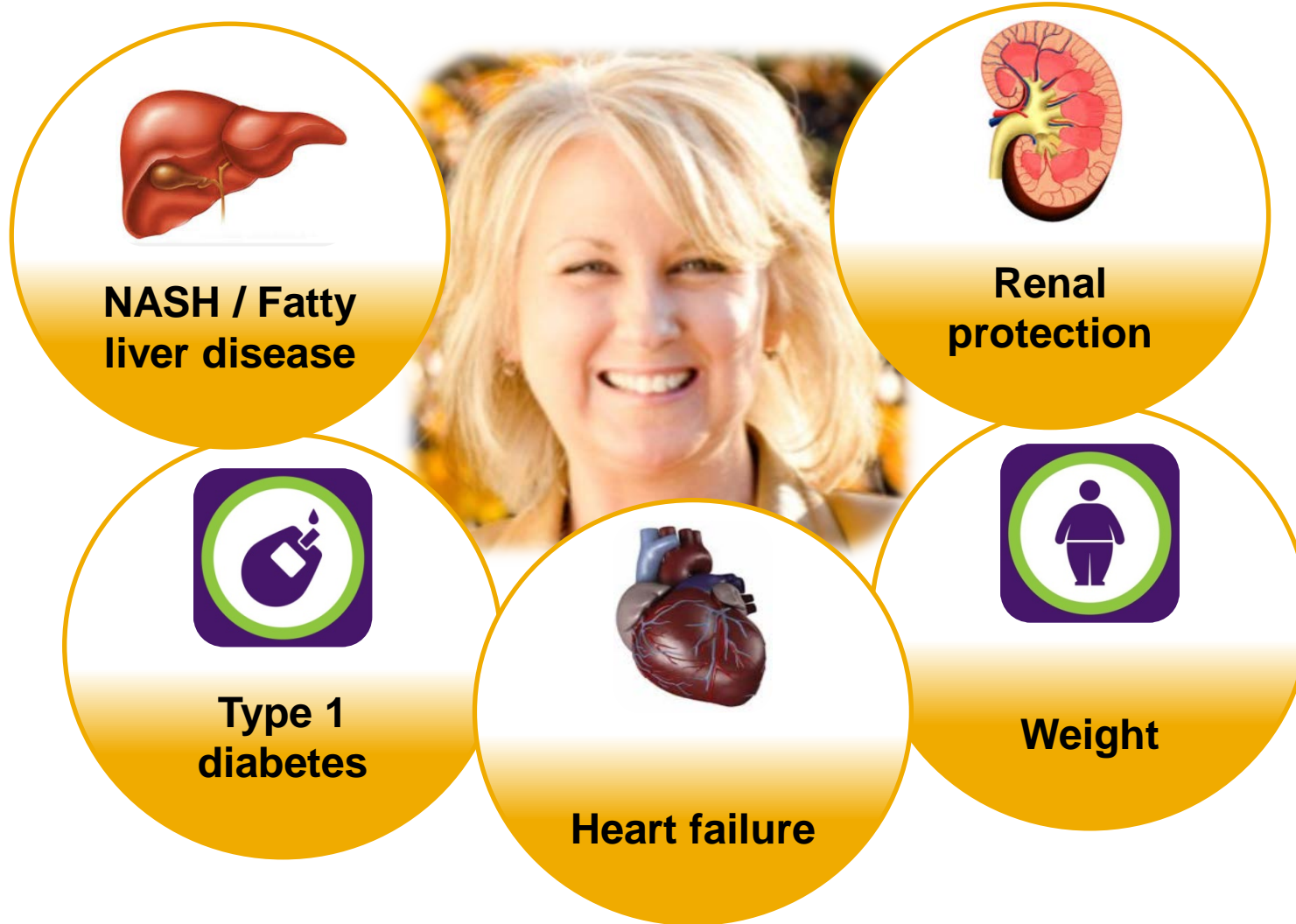


Diabetes: Potential of early combinations to slow disease progression



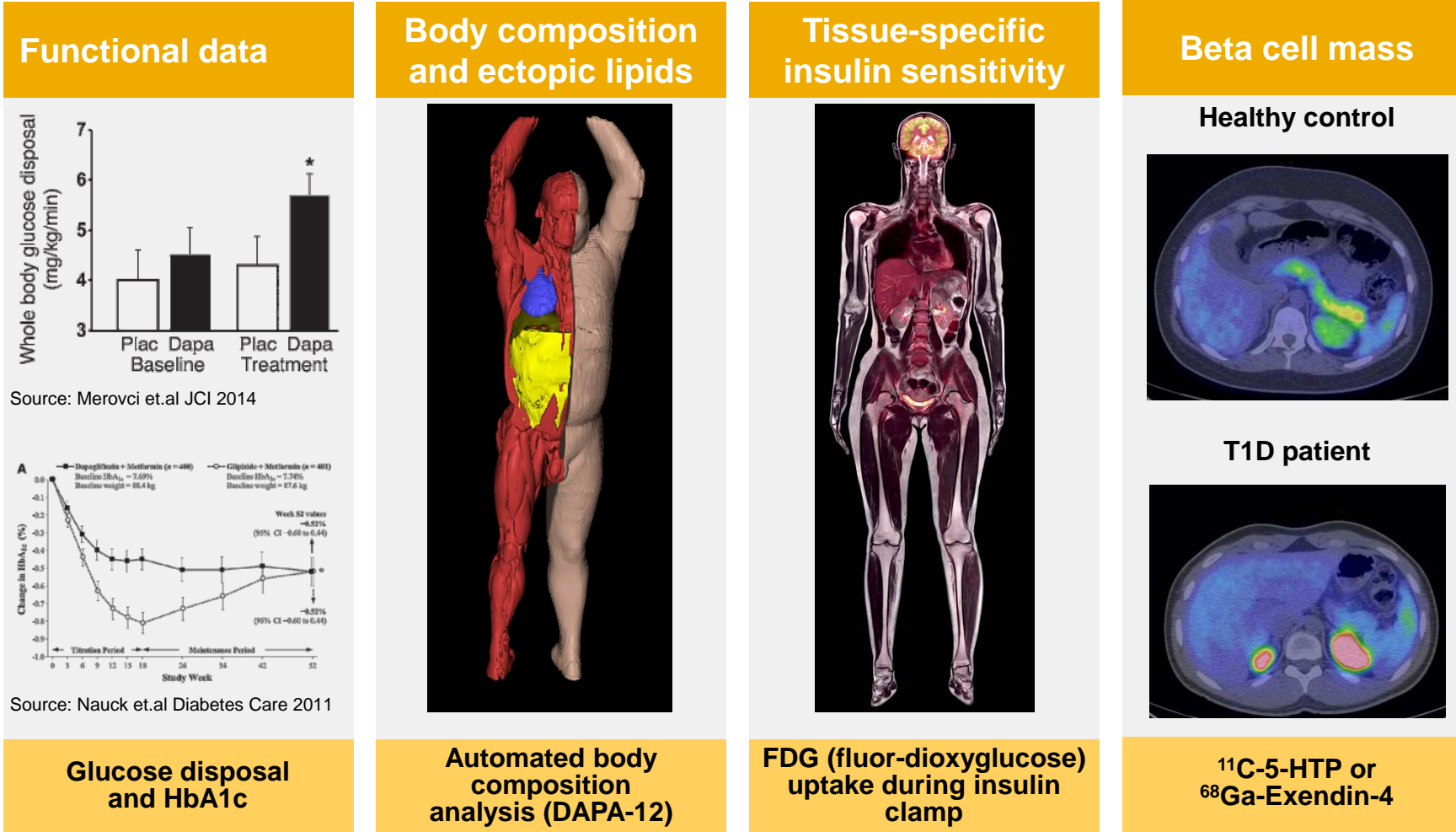
CVMD:

Science-driven innovation into new areas of unmet need



CVMD:

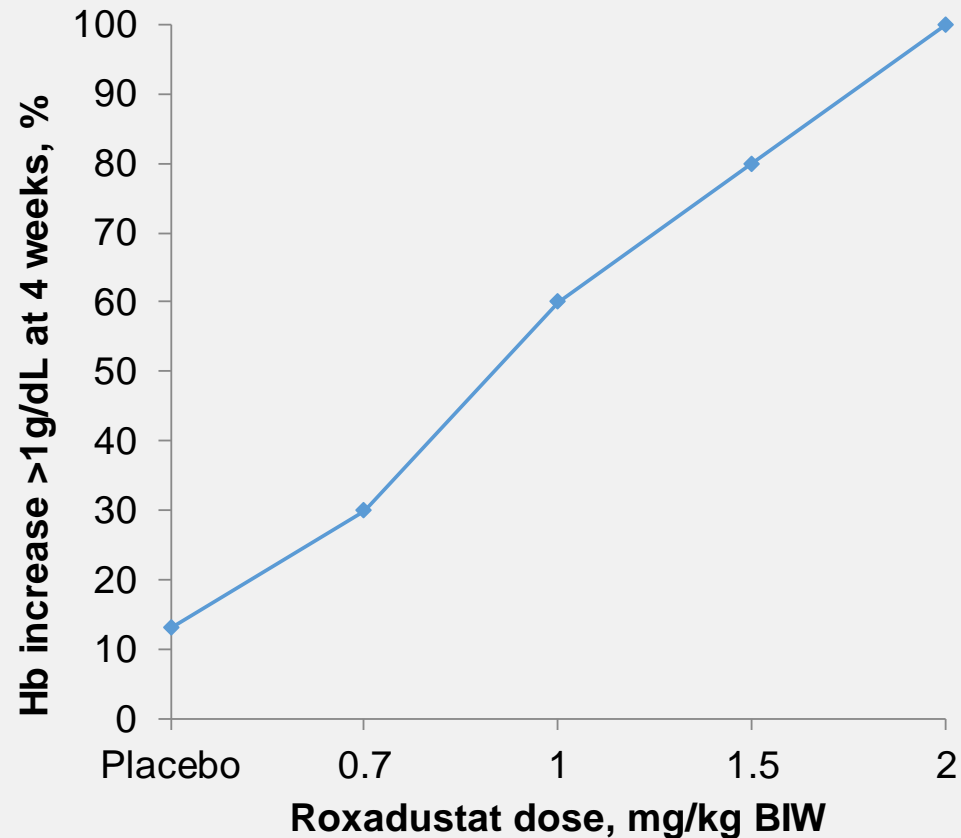
Visualising diabetes impact via differentiated technology



Roxadustat (CKD): Potential to be first oral erythropoietic anaemia treatment

- Oral HIF-prolyl hydroxylase inhibitor
- Favourable efficacy and safety profile in Phase II
- >7,000 patient Phase III ALPINE programme **designed to demonstrate CV safety** in patients with dialysis and non-dialysis dependent chronic kidney disease (CKD)
- Top-line data post-2016

Hb correction in pre-dialysis CKD patients



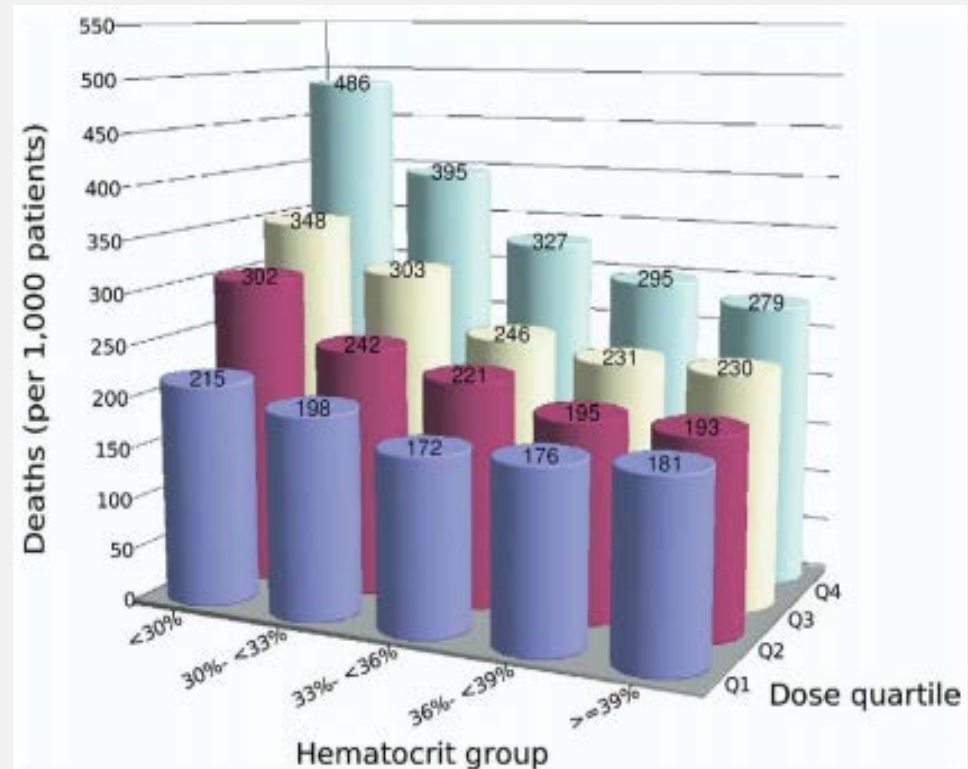
Source: FibroGen Registration Statement



Roxadustat (CKD): Potential for reduced cardiovascular risk vs. rEPO

- Higher doses of rEPO predict mortality regardless of hematocrit
- Mechanism for increased CV risk with rEPO is uncertain, but may involve
 - supra-physiologic EPO levels
 - rapid rate of Hb rise
 - high Hb targets
 - effects on blood pressure
- Phase III programme designed to avoid these concerns through the novel mechanism of action and intermittent dosing

USRDS: Unadjusted 1-year mortality by epoetin dose & hematocrit



Zhang et al. Am J Kidney Dis 2004;44:866-87

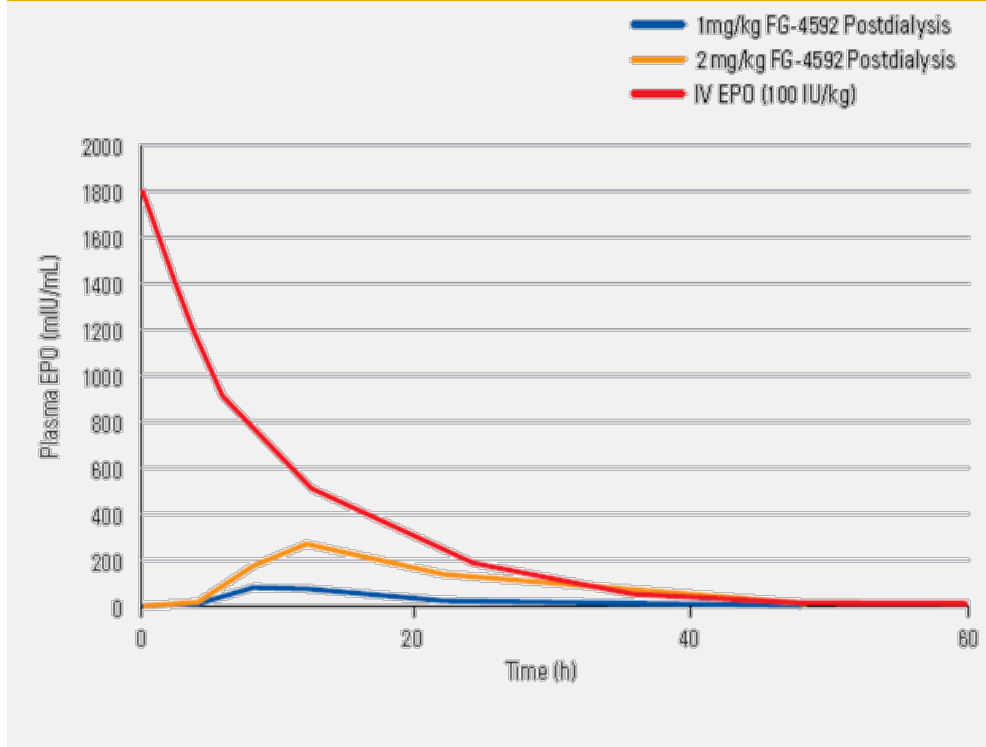


Roxadustat (CKD): Stimulates erythropoiesis similar to the body's normal coordinated response to hypoxia

- rEPO infusion produces supra-physiological EPO concentrations, whereas roxadustat induces endogenous EPO concentrations within physiological range
- In addition, roxadustat induces expression of the EPO receptor as well as proteins that promote iron absorption and recycling

Source: FibroGen Registration Statement

Median plasma EPO concentration at two oral doses of roxadustat postdialysis compared with reported EPO levels following IV administration of rhEPO [100 IU/kg]*



* Data from IV EPO taken from Figure 1 in MacDougall, et al. J Am Soc Nephrol 1999;10(11):2392-95. Provenzano et al. Nat. Kidney Foundation Conf 2011 (Poster #189)

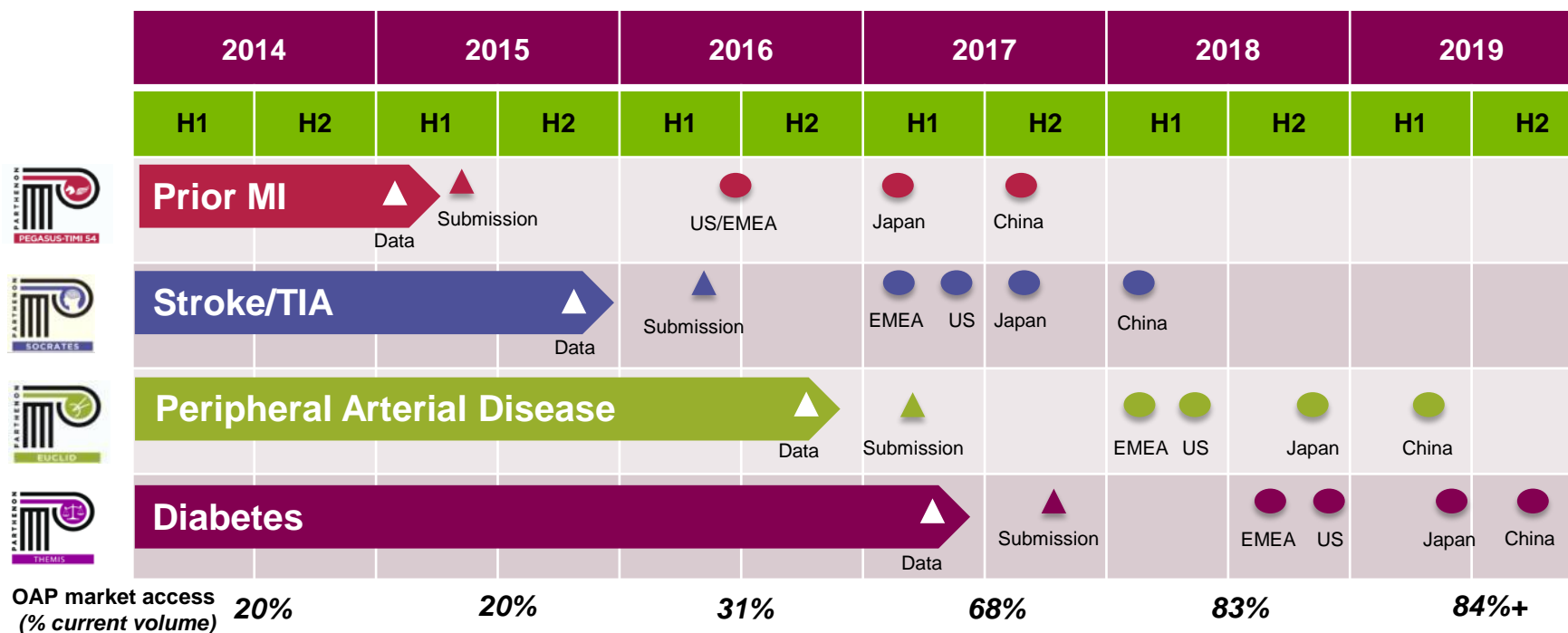
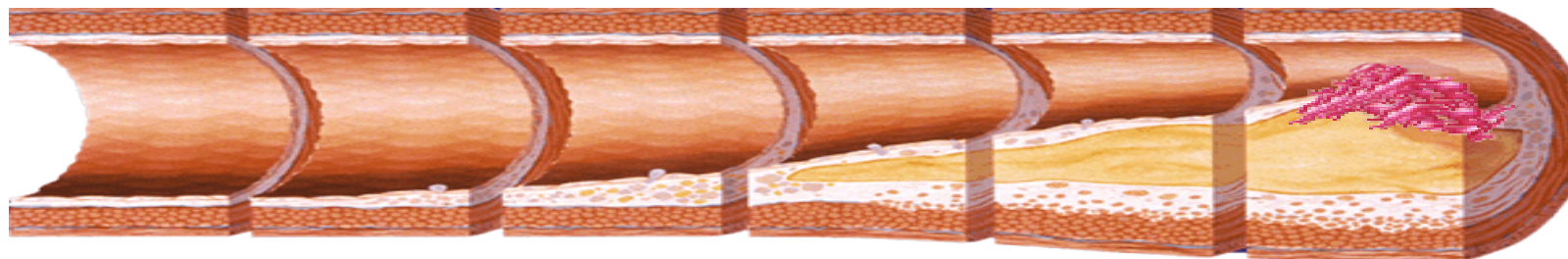




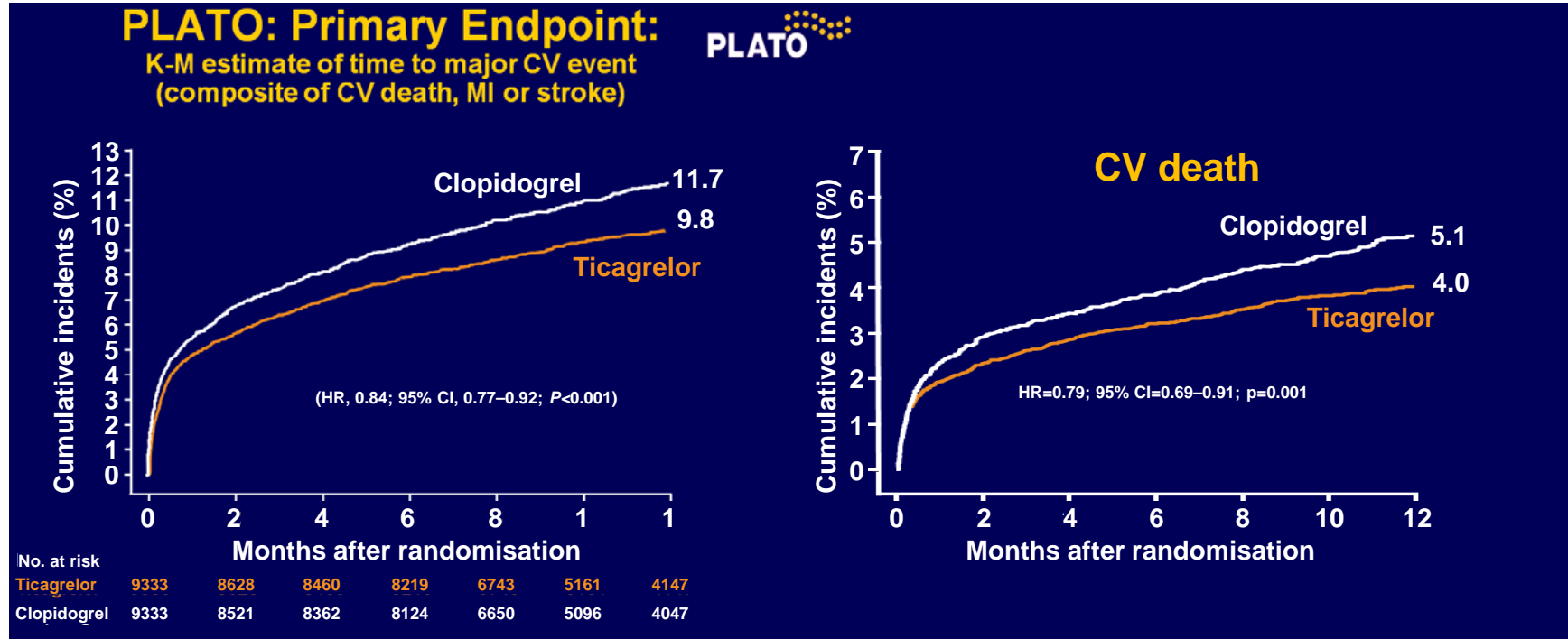
BRILINTA[®]
ticagrelor tablets



Brilinta: PARTHENON potentially transforms atherosclerosis treatment



Brilinta: PLATO results displayed unique clinical profile

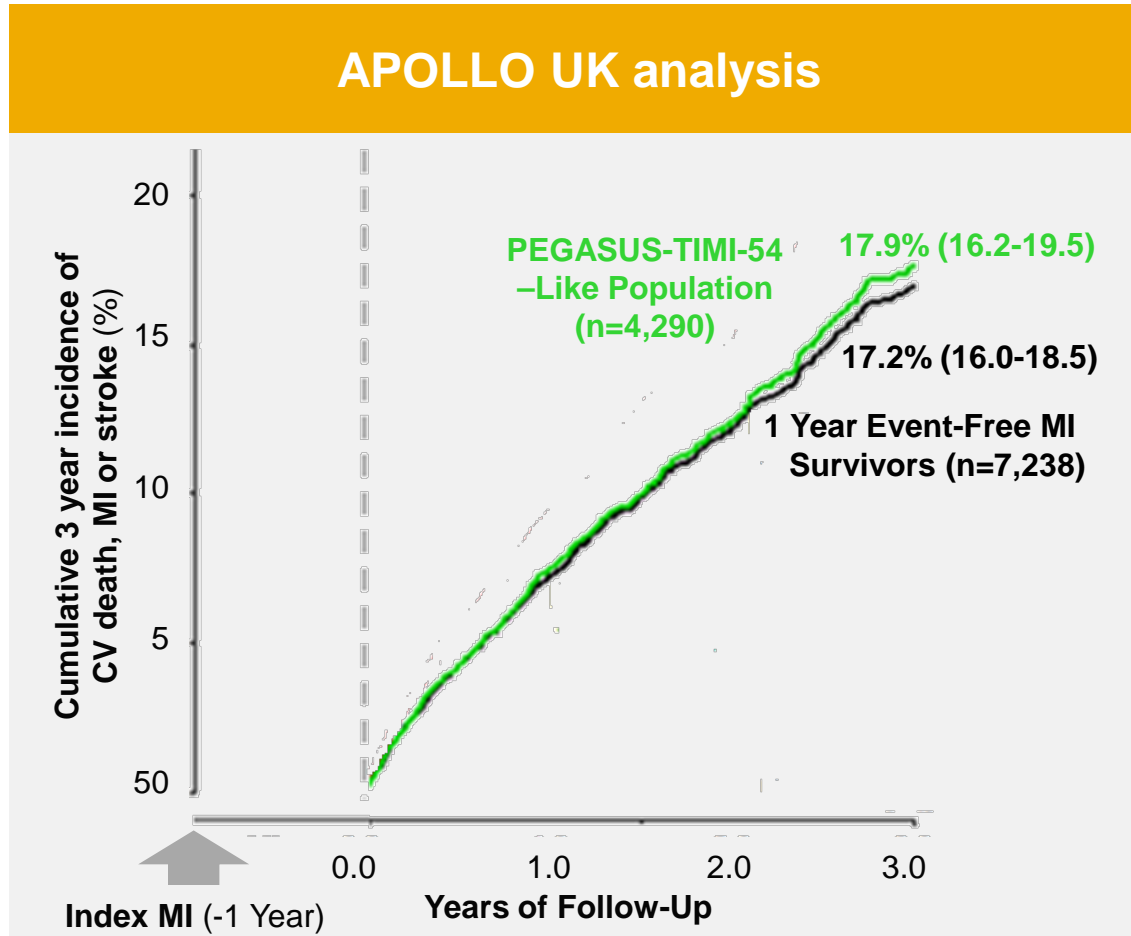


- Continuous benefit for one year
- Mortality benefit
- Potential unique benefit beyond P2Y12 inhibition driven by ENT1



Brilinta:

APOLLO UK proved unmet need in PEGASUS-like patients



~1 in 5 PEGASUS-like patients, event-free for 1 year post-MI, will suffer a MI, stroke or CV death within 3 years

MI, myocardial infarction.

Rapsomaniki E, et al. ESC poster 2014: In press

*All patients were event free for the first year post MI. The PEGASUS-TIMI-54-like cohort also had at least 1 additional risk factor; age >65, diabetes, >1 prior MI or renal disease, with no history of stroke, dialysis or use of oral anti-coagulants and absence of age <50



Summary

Strategy of reducing morbidity, mortality and organ damage

Diabetes growth from combo treatment and science-led LCM

Opportunity to change the lives of CKD patients

Transform atherosclerosis through *Brilinta* PARTHENON trials



Q&A



James Ward-Lilley, *moderator*
Bing Yao
Elisabeth Björk
Chuck Bramlage
Maarten Kraan
Fouzia Laghrissi Thode
Tom Keith-Roach